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## Moldaw Family Residences at 899 Charleston Names New Resident Services Director

**PALO ALTO, Calif.:** Andrea Rubin says her passion for working with older adults and having the opportunity to be a part of an innovative community experience are two of the many reasons why she's thrilled to be a vital part of the team for Moldaw Family Residences at 899 Charleston. As the new resident services director at Moldaw Family Residences, Rubin will oversee efforts to welcome residents to their new lifestyle. The brand-new community on the Taube Koret Campus for Jewish Life (TKCJL) is nearly completed and opens this fall at East Charleston and San Antonio Road in Palo Alto.

"I never had the opportunity to meet my grandparents and so I would go to friends' houses just so I could be around theirs. I realized at an early age we can learn so much from older adults. It's a philosophy I've carried with me throughout my professional career," said Rubin.

Rubin comes to Moldaw Family Residences with more than 20 years of experience in administration of non-profit and business organizations serving diverse senior populations. She most recently served as a director and member of the start-up team at Classic Residence by Hyatt in Palo Alto.

She received a bachelor of arts degree in urban affairs from the University of Rhode Island in Providence, R.I. Rubin is also certified as an RCFE administrator in California and as a national Retirement Housing Professional from the University of North Texas in Denton, Texas. She is a member of the American Society on Aging and National Association for Female Executives.

"We are very pleased to have someone with Andrea's experience and exceptional commitment to serving older adults join our team," said Executive Director Marilyn Israel. "She will play an important role as we move forward with creating a warm and welcoming atmosphere, and prepare to have residents enjoy everything the community has to offer."

Moldaw Family Residences, which will open in just a few months, will consist of 193 maintenance-free apartment homes, with private residences scattered throughout several buildings that will also serve other functions on the TKCJL. Residents will also have a membership to the new Oshman Family Jewish Community Center (OFJCC) which will offer a rich variety of educational, cultural, and wellness programming, as well as meeting areas, fitness amenities and more.

Rubin says the innovative design of the community and how it integrates into the larger TKCJL will provide many unique opportunities for residents to get the most out of life.

“It’s very exciting because it is really unlike any senior living experience I’ve ever known. It reminds me of a European village where you can be a part of everything that goes on around you, if you choose,” said Rubin. “The services we will provide will be exceptional. The OFJCC and the multi-generational campus give us added elements and opportunities to create an abundance of social and learning opportunities for those who want an exceptional retirement experience. And the best part is everything is right outside their door.”

The community’s maintenance-free lifestyle will include services and amenities such as concierge assistance, housekeeping and linen services, valet parking, restaurant-style dining, scheduled local transportation, a beauty salon and more.

As a continuing care retirement community, Moldaw Family Residences will support access for residents’ future health care, if ever needed. Personalized assisted living services will be available, and the community will include memory support suites. Residents will also have priority access to skilled nursing care through affiliation with the Jewish Home of San Francisco and select local providers.

The dynamic lifestyle available at Moldaw Family Residences is on display at the community’s Preview Center, located at 366 Cambridge Avenue in Palo Alto. Preview Center appointments can be scheduled by calling (650) 321-3188. Information on Moldaw Family Residences is also available on the Internet at [www.899Charleston.org](http://www.899Charleston.org), where you can see the community’s construction progress.

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