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## Moldaw Family Residences at 899 Charleston Names New Executive Director

**PALO ALTO, Calif.:** As Moldaw Family Residences at 899 Charleston transitions from construction crews finishing the campus to residents enjoying everything the community has to offer, Marilyn Israel has been hired as executive director. She will take the lead in preparing the community to welcome residents to their new lifestyle as the first move-ins begin in the fall of 2009. Moldaw Family Residences, which welcomes people of all faiths, is the only Jewish-sponsored senior living community in the South Peninsula.

Israel comes to Moldaw Family Residences with extensive senior living management experience, after most recently serving as executive director of a life care community in Honolulu, Hawaii. Israel's more than 25 years of experience in senior housing, health care and human services includes seven years with Balfour Senior Care in Louisville, Colo., holding the positions of vice-president of operations, executive director of The Lodge at Balfour and executive director of Balfour Retirement Community. Prior to that, Israel worked for ManorCare Health Services in Boulder, Colo., serving as administrator and human resources/staff development director.

Israel received a bachelor of science degree in nursing from the University of Illinois at Chicago, in Chicago, Ill. She also earned a master of science degree in nursing from Wayne State University in Detroit, Mich. Israel is a licensed registered nurse and nursing home administrator.

"After having completed an extensive search for our executive director, the Moldaw Family Residences trustees and I are very pleased to announce that we have attracted someone of the caliber of Marilyn Israel. She embodies a unique combination of demonstrated experience in the senior living field, along with a track record of serving older adults with passion and a commitment to excellence," stated President & CEO Daniel Ruth.

Israel says she's looking forward to helping residents make the most of the unique design of Moldaw Family Residences and how it will integrate with the larger Taube Koret Campus for Jewish Life. "We get to now begin creating a warm and welcoming atmosphere for residents and staff," said Israel. "It's a great opportunity for me to be able to join future residents and staff in setting the tone for what this community will soon become."

The community, under construction at East Charleston and San Antonio Road in Palo Alto, will consist of 193 maintenance-free apartment homes, with private residences interspersed mostly on the upper floors of various buildings that will also serve other functions within the Taube Koret master plan. Residents will also have access to the new Oshman Family Jewish Community Center (OFJCC), which will offer a rich variety of educational, cultural and wellness programming, as well as meeting areas, fitness amenities and more.

“In my experience, communities always take on a life of their own, and I think the collaboration between Moldaw Family Residences and the OFJCC will help create a positive sense of community,” said Israel. “I also think the community’s unique design and partnership will allow us to tap into the energy and creativity of both residents and the wide variety of different generations who will also be utilizing the campus. The combination will create a lifestyle and atmosphere full of multi-generational vibrancy that will make Moldaw Family Residences an exciting place to live.”

Moldaw Family Residences will offer private residences in one-, two- and three-bedroom floor plans. The community’s maintenance-free lifestyle will include services and amenities such as a concierge, housekeeping and linen services, underground valet parking, scheduled transportation and a salon.

Israel’s initial responsibility at Moldaw Family Residences will be preparing for the community opening in fall 2009. As construction on the community is concluded, she will be filling about 100 new resident service positions, ranging from move-in coordinator to groundskeepers.

“Our goal with this community is that we meet all residents’ needs and desires,” said Israel. “That starts by building the best team possible and hiring people who reflect our high standard of excellence and who can best help us serve the valued members of our community, as we move through the process of opening Moldaw Family Residences.”

As a continuing care retirement community, Moldaw Family Residences also will provide for residents’ future health care, if ever needed. Personalized assisted living services will be available, and the community will include 11 memory support suites. Residents will also have priority access to skilled nursing care through affiliation with the Jewish Home of San Francisco and select local providers.

Anyone interested in learning more about the dynamic lifestyle available at Moldaw Family Residences can visit the community’s Preview Center, located at 366 Cambridge Avenue in Palo Alto. Preview Center appointments can be scheduled by calling (650) 321-3188. Information on Moldaw Family Residences and the Taube Koret Campus for Jewish Life is also available on the Internet at [www.899Charleston.org](http://www.899Charleston.org) or [www.campusforjewishlife.org](http://www.campusforjewishlife.org).

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