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## 899 Charleston Set To Become First Jewish-Sponsored Senior Living Community in Palo Alto Area

### Unique Campus Design Promotes Intergenerational Connections

PALO ALTO, Calif. – Enabling seniors to make connections with those outside of their own generation will be one of the primary focuses of 899 Charleston, the first and only Jewish-sponsored senior living community in the South Peninsula, being built at 901 San Antonio Road in Palo Alto.

899 Charleston will have 193 maintenance-free apartments, including 182 for independent living and 11 for specialized memory support, in buildings throughout the pedestrian-friendly Taube-Koret Campus for Jewish Life. The goal of this unique neighborhood design is to foster opportunities for older adults to engage with individuals of all ages as they participate in activities and organizations on the campus.

“Older adults we talked to during the design process for 899 Charleston were excited about the maintenance-free lifestyle of a senior living community, but they also wanted to make sure they were not being segregated with only people in their own age group,” said Daniel Ruth, president and CEO of the Jewish Home of San Francisco, which is part of the collaborative effort behind the Taube-Koret Campus for Jewish Life. “These seniors want to live in a vibrant neighborhood filled with daily interactions between those of all ages — staying active, sharing life experiences, and contributing to the community as leaders, volunteers and mentors. We took that principle to heart in developing our campus approach to 899 Charleston.”

899 Charleston will offer private residences in one-, two- and three-bedroom floor plans, located on specific floors of various buildings planned for the Taube-Koret Campus for Jewish Life. Residents will enjoy services and amenities such as fine and bistro restaurant-style dining, a private dining room available for entertaining, a fireside lounge, concierge services, housekeeping and linen services, underground valet parking, scheduled transportation, a spa and salon, and access to campus features such as a fitness center, swimming pool, business center, arts studio and performing arts center.

“The campus design approach reflects another guiding principle, which is that 899 Charleston should be an inviting, attractive and easily navigated neighborhood,” said Ruth.

“The design concept is ‘eight houses’ around a Midrachov, a central pedestrian walkway. There are short paths through courtyard garden spaces that link together all the various amenities and services our residents will enjoy. Within the design are cross bridges that allow residents to take in great campus views, while quickly getting from one area to another.”

In addition to 899 Charleston, plans for the Taube-Koret Campus for Jewish Life include the new Oshman Family Jewish Community Center featuring a cultural performing arts center, fitness center and swimming pool; common spaces for meetings, classes and cultural activities; offices for local Jewish organizations, and a daycare center for children. The Taube-Koret Campus is a collaborative initiative founded and developed by the Jewish Home of San Francisco, the

Oshman Family Jewish Community Center of Palo Alto, the Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties, and local community leaders.

“Between what 899 Charleston offers and the Taube-Koret Campus for Jewish Life, residents will have resources just outside their door to enhance the physical, social, cultural and spiritual aspects of their lifestyle,” said Ruth. “All those elements are proven to help older adults live happier and healthier lives.”

As a continuing care retirement community, 899 Charleston also will provide for residents’ future healthcare, if ever needed. Personalized assisted living services will be available, and the community will include 11 memory support residences on campus. Residents are also afforded priority access to skilled nursing care through an affiliation with the Jewish Home of San Francisco.

Older adults interested in learning more about the active lifestyle available at 899 Charleston can visit the community’s Preview Center, located at 366 Cambridge Ave. in Palo Alto. The Preview Center is one block north of California Avenue at the intersection of Birch Street. Preview Center appointments can be scheduled by calling (650) 321-3188. Information on 899 Charleston and the Taube-Koret Campus for Jewish Life is also available on the Internet at [www.899Charleston.org](http://www.899Charleston.org) or [www.campusforjewishlife.org](http://www.campusforjewishlife.org).